

AUGEO

ART SPACE

Filippo Berta
Guerra de la Paz
Curated by Claudia Löffelholz, LaRete Art Projects

OPENING 12th April 2014, at 6.30 pm
Preview by invitation only, at 12.00 pm
13th April – 8th June 2014

AUGEO ART SPACE
Corso d'Augusto, 217 – Rimini, Italy

Opening on 12th April 2014, AUGEO ART SPACE is a new centre for contemporary art in the heart of Rimini, in a converted seventeenth century mansion, Palazzo Spina on Corso d'Augusto, the main street in the city.

Committed to the exploration of various languages of the national and international art scene, AUGEO presents its first exhibition reflecting this perspective, featuring the Italian **Filippo Berta** and the American duo **Guerra de la Paz** in a double solo exhibition curated by **Claudia Löffelholz**. Both were invited to relate to the specific spatial context of Rimini: in the case of Guerra de la Paz, by spending a period of residency in the area and producing a *site-specific* work for this occasion.

Filippo Berta's research (Bergamo, 1977) mainly uses performances and videos to develop micro-narrations of the states of tension wired in the individual and in social relationships: his works show states of transitory equilibriums, irreconcilable dualisms, small gestures and minimal differences which are sufficient to prove, and make us accept, all the fragility and the ephemeral nature of the human condition.

An archaeology of contemporary human footprints, is what is proposed by **Guerra de la Paz**, a collaborative duo formed in 1996 between artists **Alain Guerra** (Havana, Cuba 1968) and **Neraldo de la Paz** (Matanzas, Cuba 1955), both of Cuban origins and residing in Miami. Their research challenges traditional means and forms of art to experiment with unexpected combinations of materials and functions. From these "findings" of man-made products— in many cases clothes – an environment emerges revealing the traces and deepest meanings of our actions.

AUGEO will host exhibitions and cultural occasions, with a program which will be developed together with **LaRete Art Projects**, the international collective of curators founded by Julia Draganović and Claudia Löffelholz, dedicated to the research and support of new artistic strategies in Italy and abroad. Furthermore AUGEO is dedicated to a residency program in order to offer artists the opportunity to get to know Rimini and to create *site-specific* works.

The identity of AUGEO is deeply rooted in the combination of the history of a place, art and the most elevated expressions of contemporary *leisure*.

An integral part of the project is the contemporary conversion of a location of great historical value, situated along the ancient decumanus maximus of the Roman settlement in Rimini. The project and concept from the London-based studio of Yasmine Mahmoudieh, curated by the Rimini-based studio Cumo Mori Roversi, have infused new life into the ancient warehouses and workshops on the lower floors of Palazzo Spina, creating a dynamic space, mutable and transforming through contemporary art.

AUGEO is promoted and supported by the historical entrepreneurial group Antolini, together with

Matteo Sormani, an influential promoter of cultural life in Rimini: the project invests in the identity of Rimini through art, adding new stimulations, visions and opportunities to its image and its imagery. AUGEO will be a point of reference for innovative cultural experiences, different from the usual "postcards from Rimini", for those who experience and visit the town from all over the world.

Filippo Berta
Guerra de la Paz
Curated by Claudia Löffelholz, LaRete Art Projects

OPENING 12 April 2014, at 6.30 pm
Preview on invitation, at 12 pm
13th April – 8th June 2014

AUGEO ART SPACE

Corso d'Augusto, 217 – Rimini, Italy
Tue – Sat, 10 am – 1 pm ; 4 – 8 pm
Sun 4 – 8 pm
info@augeo.it | www.augeo.it

Press office
press@augeo.it
Maddalena Bonicelli
maddalena.bonicelli@gmail.com + 39 335 6857707

Filippo Berta (Bergamo, 1977) lives and works in Milan and Bergamo. His works have been exhibited in Italy and abroad: at the MADRE Museum in Naples, at the Jonkopings Lans Museum (SE), the Städtische Galerie in Bremen (DE), the Centre of Contemporary Art in Thessaloniki (GR), the Pori Museum (FIN), the Vandalorum Museum, Varnamo (SE), the Victoria Arts Centre in Bucarest (RO), the Centre for Cultural Decontamination, CZKD, Belgrade (SR), the Matadero – Contemporary Creative Centre, Madrid (SP), the Gallery 400 in Chicago and the National Brukenthal Museum in Sibiu (RO). He has participated in: the 4th Thessaloniki Biennale (GR), the 5th Prague Biennale (CZ) and the 3rd Moscow Biennale for Young Art (RU).

He has taken part in a number of artist in residence programs, such as the Fondazione Ratti in Como, Fondazione Spinola Banna in Poirino (TO) and the Careof in Milan and in 2008 he was among the winners of the 4th Edition of the International Award for Performances at the Galleria Civica of Trento.

He has participated in several festivals, such as the International Konst Film (2013, Sweden), Corpus 3 (2012, Naples), the 3rd Performance Festival of Thessaloniki (2013, GR) The Roma Europe Festival/Digital Life (2012, Rome), Tulca, After the fall (2011, Galway, IR), the European Performance Art Festival (2011, Warsaw, PL), the 6th Edition of Zoom (2011, Florence).

<http://filippoberta.blogspot.it>

Guerra de la Paz is the name of the artist duo of the Cuban born and Miami based artists, **Alain Guerra** (Havana, Cuba, 1968) and **Neraldo de la Paz** (Matanzas, Cuba, 1955). Their intense artistic collaboration, which started in 1996, is based on the combination of traditional disciplines and experimentation with dimension and the use of unconventional materials. Their work is inspired by an essential familiarity with found ready-made objects; whose archeological qualities and encapsulated energies expose the significance of the human footprint while revealing underlying psychosocial and environmental messages.

Their works have been exhibited in art fairs, galleries, museums and other nonconventional spaces at an international level: the Saatchi Gallery, London; the Miami Art Museum; the Art Museum of the Americas, Washington DC; Americas Society, NYC; the Chicago Cultural Center; the 21c Museum, Louisville, KY; the Southeast Center for Contemporary Art, Winston-Salem, NC; the John Michael Kohler Arts Center, Sheboygan, WI; El Museo Universitario de el Chopo, Mexico City; The Prague Quadrennial of Performance Design and Space, Prague; The Biennale Internationale du lin de Portneuf, Quebec, Canada; The Aichi Triennale, Japan and Zacheta National Gallery, Warsaw.

<http://www.guerradelapaz.com>

LaRete Art Projects, founded by Julia Draganović and Claudia Löffelholz in 2004, is dedicated to the research and support of new artistic strategies. In this field the collective conceives and realizes exhibitions as well as educational and research programs in Italy and abroad.

Among the main interests of LaRete Art Projects are the social practices, art in public spaces and in the relationship with communities, the multidisciplinary cross over, the engagement of a new audience and the introduction of contemporary art in heterogeneous contexts.

Since 2010 the collective of curators has promoted the first International Award for Participatory Art, which has now reached its second edition thanks to the support of the Legislative Assembly of the Emilia-Romagna Region.

<http://www.larete-artprojects.net>